

hiLyte Sàrl
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2002 Neuchâtel

hiLyte
www.hilyte-power.com
www.hilyte-education.com



Business Developer 100%

Internship proposal

The Company:

In emerging countries, one billion people do not have access to electricity and spend up to 30% of their incomes to light up and charge their phones. Most of Sub-Saharan African people own a phone but need to go back to town to charge it.

hiLyte-Power develops an iron battery based on a model of consumables to replace regularly, that enables people to get light and charge a phone. It is the only solution that is both affordable, clean and safe, that produces electricity on demand.

The same technology can be used in High Schools and universities to teach how chemical energy can be converted to electricity. hiLyte-Education developed educational kits enabling it.

Context:

The educational kit about the iron battery is almost finished and we have already started selling. However we now focus our effort on the developing countries, and we need someone to help us enhance the educational kits business. The job therefore consists in launching a new product in the market, from its production to the after sale service. The intern will be very autonomous, but the hiLyte team will support him and give their input at all times

Responsibilities:

- Design a good packaging for the product
- Finalize the design of the kit to be able to produce with plastic injection later
- Discuss with partners and retailers to boost the sales
- Prepare the kits that are sold (manufacturing, buying the materials, inserting everything in the packaging...)
- Distribute the sold products
- Decide of the stocks to have and make sure that clients won't wait for too long
- After sale support
- Discuss with teachers to adapt the manual and the kit to their needs

Profile/education:

- Bachelor or master student in Business, Management, Entrepreneurship, Sales or similar with strong flair for business development
- Very good English skills (speaking and writing)
- Creative, proactive and willing to make a difference
- Flexible and able to work independently

Time Period: 2 to 6 months, starting as soon as possible

Location: Mass Challenge offices in Renens

Contact: Business developer: briac.barthes@hilyte-power.com Please don't forget to attach a CV ;) !

Looking forward to getting you on the team!